

Investments in growing markets

Endress+Hauser strengthens customer support in Africa and Europe

Sustainability is a key issue for Endress+Hauser. Plant optimization, particularly in terms of process efficiency, plays a crucial role here. To provide customers optimal support, Endress+Hauser places high value on excellent on-site management, as well as support during the entire life cycle of the instrumentation. To improve these activities even further, Endress+Hauser has created two new support units.

“Investments in growing markets are of strategic importance for us. Creating new regional support units for the African continent and for our sales units in eastern and central Europe enables us to provide our customers better on-site support. We are convinced these measures will increase the business potential in these regions and contribute to sustainable growth for the company as a whole,” says Thomas Frank, managing director of Endress+Hauser International since 1 January 2024.

Complete support from a single source

Endress+Hauser Africa comprises employees from Endress+Hauser International, Endress+Hauser France and Endress+Hauser South Africa. This close collaboration enables to design uniform business processes and offer customers a central point of contact.

“There is high demand for local services on the African market. The goal of Endress+Hauser Africa is to expand and optimize the sales and service network across the continent. This benefits both local and global customers with projects in Africa,” says Dirk Bogner, who is overseeing the new business unit as head of Endress+Hauser Africa.

Bundled expertise

Endress+Hauser is also reinforcing its presence with a regional support unit for eastern and central Europe located in Zagreb, Croatia. This team will serve the sale centers in Slovenia, Rumania, Croatia and Hungary, in addition to all sales offices and representatives in the region, and support them with centralized core functions. “This support will allow our sales centers, sales offices and sales representatives to fully concentrate on customer support and developing the business with products, solutions and services,” says Jens Fuglsang, corporate sales director at Endress+Hauser.



EH_Frank_Thomas.jpg

Thomas Frank took over as Managing Director Endress+Hauser International on 1 January, 2024.



EH_Bogner_Dirk.jpg

Dirk Bogner, Head of Endress+Hauser Africa.



EH_fuglsang_jens.jpg

Jens Fuglsang is Corporate Sales Director at Endress+Hauser and manages the markets in Northern and Eastern Europe.



EH_tansania_1.jpg

In 2021, Endress+Hauser modernized measurement facilities at three seaports in Tanzania. These systems contribute to optimal management of liquid products such as gasoline or edible oils that have to be measured during custody transfer from the ships to the tank depots.

Die Endress+Hauser Gruppe

Endress+Hauser ist ein global führender Anbieter von Mess- und Automatisierungstechnik für Prozess und Labor. Das Familienunternehmen mit Sitz in Reinach/Schweiz erzielte 2022 mit fast 16.000 Beschäftigten über 3,3 Milliarden Euro Umsatz.

Geräte, Lösungen und Dienstleistungen von Endress+Hauser sind in vielen Branchen zu Hause. Die Kunden gewinnen damit wertvolles Wissen aus ihren Anwendungen. So können sie ihre Produkte verbessern, wirtschaftlich arbeiten und zugleich Mensch und Umwelt schützen.

Endress+Hauser ist weltweit ein verlässlicher Partner. Eigene Vertriebsgesellschaften in mehr als 50 Ländern sowie Vertreter in weiteren 70 Staaten stellen einen kompetenten Support sicher. Produktionsstätten auf vier Kontinenten fertigen schnell und flexibel in höchster Qualität.

Endress+Hauser wurde 1953 von Georg H. Endress und Ludwig Hauser gegründet. Seither treibt das Unternehmen Entwicklung und Einsatz innovativer Technologien voran und gestaltet heute die digitale Transformation der Industrie mit. 8.700 Patente und Anmeldungen schützen das geistige Eigentum.

Mehr Informationen unter www.endress.com/medienzentrum oder www.endress.com

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